

CORPORATE SPONSORSHIP OPPORTUNITIES

The Orange County Council, Boy Scouts of America offers sponsorship marketing benefits and visibility opportunities to you or your company, while supporting programs to make a difference in the lives of nearly 21,000 youth and 10,000 adult volunteers served annually. The following is a brief overview of major annual fund development events and benefits.

\$20,000+ Sponsorship Level:

- **Eagle Scout Recognition Dinner** (April), naming opportunity (event presented by “your company”) and table for company promotion at reception area on day of event
- **Scouting for Food** (campaign held from September to November), sponsors receive naming rights and listing on website
- **Scout-O-Rama** (May), sponsors also receive double the booth space, naming rights on all event marketing materials and listing on website

\$15,000 Sponsorship Level:

- Sponsorship benefits at the \$10,000 level, additional tables and listing on website with link to company website for **Construction Industry Luncheon** (November), **Investment Real Estate Luncheon** (October), **STEM Leadership Roundtable** (ongoing), **Men of Character Dinner** (April) and **Leadership Breakfast**
- **Membership and outreach** (ongoing) to sponsor promotional materials with appropriate marketing opportunities to recruit new members

\$10,000 Sponsorship Level:

- **Merit Badge Sponsor** (throughout the year), exclusive sponsor of one merit badge, recognition on website and newsletter, invitation to Annual Reception, host merit badge clinic and booth at Scout-O-Rama
- **Scout-O-Rama** (May), benefits at the \$5,000 level, plus ongoing onsite broadcasted event announcements and logo on marketing materials prior to event
- Sponsorship benefits at the \$5,000 level, additional table and listing on website for **Construction Industry Luncheon** (November), **Investment Real Estate Luncheon** (October), **STEM Leadership Roundtable** (ongoing), **Men of Character Dinner** (April), **Spurgeon Awards Luncheon** (October), **Stars and Stripes** (Food Industry) **Luncheon** (November), and **Leadership Breakfast**

\$5,000 Sponsorship Level:

- **Merit Badge Sponsor** (throughout the year), sponsor one merit badge, recognition on website, invitation to Annual Reception and host of a merit badge clinic
- **Scout-O-Rama** (May), corporate booth space, VIP tent access, recognition on materials and opening ceremonies
- **Scouting for Food** (campaign held from September to November), logo and company name on event materials
- For \$5,000, receive the following benefits: A table (seating 8 - 10 people) and recognition on program materials and audio-visual presentation for sponsoring one of the following events: **Annual Recognition Dinner** (February), **Construction Industry Luncheon** (November), **Eagle Scout Recognition Dinner** (April), **Good Sea Scout Event** (spring), **Investment Real Estate Luncheon** (October), **STEM Leadership Roundtable** (ongoing), **Men of Character Dinner** (April), **Spurgeon Awards Luncheon** (October), **Stars and Stripes Luncheon** (November) and **Leadership Breakfast**

Additional Opportunities:

- Facilities/Scout Camp Sponsorships: opportunities are available starting at \$1,500 to \$25,000 for camperships, program needs, food and supplies for camps, renovations and maintenance across four facilities serving over 60,000 participants per year.



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For more information, contact Sally Lawrence, Development Director
(714) 546-8558 Ext. 141 | sallyl@ocbsa.org | www.ocbsa.org

ANNUAL EVENTS SPONSORSHIP FORM

The annual events sponsorship form is provided below for your convenience. Proceeds from each event benefit the mission of the Orange County Council, Boy Scouts of America. Please check the event (s) listed below that you wish to sponsor along with the amount and year(s) and return to our office. Thank you!

Event Name

Sponsorship Range

- | | |
|--|---------------------|
| <input type="checkbox"/> Annual Recognition Dinner | \$550 - \$5,000 |
| <input type="checkbox"/> Construction Industry Luncheon | \$2,500 - \$15,000 |
| <input type="checkbox"/> Eagle Scout Recognition Dinner | \$500 - \$25,000 |
| <input type="checkbox"/> Good Sea Scout Event | \$2,500 - \$7,500 |
| <input type="checkbox"/> Investment Real Estate Luncheon | \$2,500 - \$15,000 |
| <input type="checkbox"/> Irvine Ranch Outdoor Education Center Celebration | \$2,500 - \$50,000 |
| <input type="checkbox"/> Leadership Breakfast | \$2,500 - \$15,000 |
| <input type="checkbox"/> Men of Character Dinner | \$3,000 - \$15,000 |
| <input type="checkbox"/> Scout-O-Rama | \$500 - \$25,000 |
| <input type="checkbox"/> Scouting For Food | \$5,000 - \$20,000 |
| <input type="checkbox"/> Spurgeon Awards Luncheon | \$600 - \$10,000 |
| <input type="checkbox"/> Stars and Stripes Luncheon | \$1,500 - \$10,000 |
| <input type="checkbox"/> STEM Leadership Roundtable | \$3,000 - \$15,000 |
| <input type="checkbox"/> Merit Badge Sponsor | \$1,000 - \$10,000 |
| <input type="checkbox"/> OCBSA 100th Anniversary Gala Sponsor in 2020 | \$5,000 - \$100,000 |
| <input type="checkbox"/> Facilities/Scout Camp (specify): _____ | \$1,500 - \$25,000 |

Total Amount: \$ _____

Year(s) (such as "2017-2019"): _____

Contact Information

Company Name: _____ Contact Name: _____

Address: _____ Phone: _____

City/State/Zip: _____ E-mail: _____

Payment Options

- Enclosed is my check in the amount of \$ _____

(Please make payable to: Orange County Council, Boy Scouts of America)

- Please charge my credit card: () Visa () MasterCard () AMEX () Discover

(Charges are one-time only)

Name: _____ Amount Authorized: \$ _____

(As it appears on the card)

Account Number: _____ Expiration Date: _____ / _____

Signature: _____ CVC Number: _____

Please return this form to: 1211 East Dyer Road, Santa Ana, CA 92705 or fax to: 714.546.0415

The Orange County Council, Boy Scouts of America is a nonprofit 501 (c) (3) community-based organization.

Tax ID #95-1727660. Contributions are tax-deductible to the full extent allowable by law.



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