

Adv Cards Online Sales - Social Media Post Templates

Please feel free to edit these templates as needed. Be sure to download some sample social media graphics online at www.ocbsa.org/adventurecard or use your own images. Get creative! Create a sales pitch video and share online – tag @OCBoyScouts in your posts and we will pick a few to share on the Council’s social media platforms.

#1 – Scout Adv Card for Heroes Facebook or Instagram Post Template

Help me fund my Scouting adventures by purchasing a coupon card that will be donated to a Hometown Hero. Every \$10 Adventure Card purchased will be donated to first responders, healthcare staff, and grocery workers in Orange County. Please visit the link below and be sure to write in [SCOUT FIRST NAME, LAST INITIAL] and [UNIT #] during the checkout. Thank you for your support of my Scouting experience and our Hometown Heroes.

www.bit.ly/advcard2020

#2 - Scout Online Sales Facebook or Instagram Post Template:

Help me go to summer camp by purchasing an Adventure Card! The cards are only \$10 and have discounts at many great local stores and restaurants. Because of the COVID-19 pandemic I can’t sell cards in person this year. However, there is an online option to purchase your Adventure Card and I am hoping I can count on your support. Please visit the link below and be sure to write in [SCOUT FIRST NAME, LAST INITIAL] and [UNIT #] during the checkout. Thank you. www.bit.ly/advcard2020

#3 - Parent Online Sales Facebook, Instagram or LinkedIn Post Template:

Help my Scout go to summer camp by purchasing an Adventure Card! The cards are only \$10 and have discounts at many great local stores and restaurants. Because of the COVID-19 pandemic [HE/SHE] can’t sell cards in person this year. However, there is an online option to purchase your Adventure Card and I am hoping I can count on your support. Please visit the link below and be sure to write in [SCOUT FIRST NAME, LAST INITIAL] and [UNIT #] during the checkout. Thank you. www.bit.ly/advcard2020