**UNIT POPCORN ACTION PLAN**

<table>
<thead>
<tr>
<th>District: _______________</th>
<th>Pack</th>
<th>Troop</th>
<th>Crew</th>
<th>Post</th>
<th>Unit Number: __________</th>
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<tbody>
<tr>
<td>Unit Kernel Name:</td>
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<td>Phone:</td>
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<td>Email:</td>
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**Unit Popcorn Goal:** $ __________  
**Per Scout Goal:** $ __________  
**# Scouts Selling:** __________  

We will participate in: (check all that apply)  
- Show N Sell Booth Sales (SNS)  
- Online Direct Sales  
- Wagon Sales  
- Take Order App Sales (TO)  

**Unit Sale Timelines**

<table>
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<tr>
<th>Unit Kickoff Date:</th>
<th>Time:</th>
<th>Location:</th>
<th>Using Guidebook Agenda?</th>
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<td>YES  NO</td>
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Show N Sell timeline:  
- Start: __________  
- End: __________  

Take Order/Online Direct timeline:  
- Start: __________  
- End: __________  

**Distribution Plan**

- Number of cases for Show N Sell/Deliver: __________  
- Dates of Pickup: SNS-Sept. 12 and TO-Nov. 14  
- Number of vehicles we'll need: __________  

How we plan to get POPCORN to Scouts for Wagon and Take Order: (check all that apply)  
- Direct to Scouts ASAP  
- At unit meeting  
- At Den/Patrol meetings  
- Other: __________  

How we plan to get POPCORN to Scouts for Booth Sales: (check all that apply)  
- Unit Kernel will deliver/pickup product at Booth sites  
- Individual Scouts will pickup/return product to Unit Kernel  
- Other: __________  

After 2 weeks of sales, if we have excess product, we plan to: (check all that apply)  
- Swap out with other units who need product  
- Hold Unit Blitz Day  
- Schedule more booth sales  
- Other: __________  

**Communication and Recognition**

To ensure success, we will give a copy of this Action Plan to our parents and scouts at: (check all that apply)  
- Unit meetings/ Kick Off  
- Via email  
- Newsletters  
- Den/Patrol meetings  
- Other: __________  

We plan to recognize the hard work and success of our Scouts by: (check all that apply)  
- TE/Council Rewards Program  
- Recognition at Unit Meeting  
- Unit sponsored Prizes  
- Other: __________  
- Celebration Pizza party/ Ice Cream social/ other activity  

**Sale Closeout**

- Show n Sell $ Due to Unit Kernel on: __________  
- All SNS $ due to Council on Oct. 23 OR Nov. 12  
- Take Order $ Due to Unit Kernel on: __________  
- Account closed, all $ turned in to Council by Dec. 10  

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**This COMPLETED form is due to your District Popcorn Kernel or email to roslynr@ocbsa.org no later than August 29th**

***Keep a copy of this form for your records***